

July 31, 2017

Monument Review, MS-1530
U.S. Department of the Interior
1849 C Street NW
Washington, DC 20240

RE: Local Business Support for the Carrizo Plain National Monument

Dear Interior Secretary Ryan Zinke:

The undersigned businesses are writing to express our full support for the Carrizo Plain National Monument in San Luis Obispo County, California. We understand that you are currently considering whether to shrink or eliminate the monument, pursuant to Presidential Executive Order 13792 of April 26, 2017. We support the monument in its existing configuration because of the benefits it provides to our region's economy and quality of life.

Our companies are diverse, ranging from farms and ranches to retail shops, hotels and restaurants, wineries and breweries, technology companies, service industries, and outdoor recreation and tourism destinations. But we all share a common interest in ensuring that San Luis Obispo County remains a premiere destination to work, live, and visit.

Protected open spaces like the Carrizo Plain National Monument provide a boon to our local economies. Throughout the year, and especially during the springtime wildflower "superblooms" that define the Carrizo Plain, hundreds of thousands of people visit this treasured landscape. When they do, they also purchase gas at our local service stations, food at our local restaurants and grocery stores, lodging at our local hotels, and supplies and necessities at our local shops.

The City of Atascadero, the City of Taft, and the town of Santa Margarita are officially recognized as "gateway" communities to the Carrizo Plain precisely because of this mutually beneficial relationship between open space, outdoor recreation, and the health of our local economy.

The economic benefits of the Carrizo Plain National Monument extend to the far reaches of San Luis Obispo County and beyond. A recent study by Headwaters Economics showed that regional economies adjacent to 17 national monuments – including the Carrizo Plain – experienced robust growth in the years following the formal designation of the area. National monuments help nearby communities diversify economically while increasing quality of life and recreational opportunities that make our cities and towns more attractive for new residents, businesses, and investment. Specifically, since the Carrizo Plain became a monument in 2001, real personal income grew by 55%, jobs grew by 28%, and real per capita income grew by 23%.

Travel and tourism are important to our bottom line, representing about 19% of total private wage and salary employment, or 53,354 jobs, in San Luis Obispo and Kern counties in 2015. In California, the

Outdoor Industry Association reports that recreation contributes \$92 billion annually to the state's economy and sustains 691,000 jobs.

The Carrizo Plain is a cornerstone of our region's economy and quality of life. It is a unique landscape, and there is no other place like it on Earth. It contains the largest alkali lake in southern California, a segment of the San Andreas Fault, old homesteads and farmhouses, sacred sites and ancient pictographs important to Native Americans, campgrounds, a visitor's center, and hundreds of miles of roads and trails. It truly is one of the crown jewels of our region and is deserving of meaningful, long-lasting protection.

On behalf of our employees, customers, and clients, we urge you to keep all the current protections in place for the Carrizo Plain National Monument. The economic and environmental health of our region depends on it.

Sincerely,

All Good

Caroline Duell, Founder/President
Morro Bay, CA

Ancient Peaks Winery

Amanda Wittstrom Higgins, VP of Operations
Santa Margarita, CA

Arcadia Studio

Puck Erickson, Principal
Los Olivos & Santa Barbara, CA

Bambu Batu

Jon & Anna Chruszch, Owners
San Luis Obispo, CA

Bang The Drum Brewery

Noelle DuBois, Owner
San Luis Obispo, CA

The Barn Antiques

Cathy Hendrix, Owner
Santa Margarita, CA

Basecamp Café & Info Lounge

Stacey Hadner, Owner
Pine Mountain Club, CA

Beckmen Vineyards

Steve Beckmen, Winemaker
Los Olivos, CA

Bedford Winery

Stephan Bedford, Owner
Los Alamos, CA

Bell Street Farm

Jamie Gluck, Owner
Los Alamos, CA

Big Sky Café

Greg Holt, Owner
San Luis Obispo, CA

Bill Dewey Photography

Bill Dewey, Owner
Santa Barbara, CA

Bill Gaines Audio

Bill Gaines, Owner
San Luis Obispo, CA

Blue Sky Center

Philip Jankoski, CEO
New Cuyama, CA

Bluebird Salon

Ariel Shannon, Owner
San Luis Obispo, CA

Bob's Well Bread

Bob and Jane Oswaks, Owners
Los Alamos, CA

Butcher Snaps Media

Luke Butcher, Owner
Ventura, CA

Cambria Pines Lodge

Teri O'Rourke, Sales Manager
Cambria, CA

Carrizo Lavender Farm

Patrick McGibney, Owner
California Valley, CA

Casa Dumetz Wines

Sonja Magdevski, Winemaker/Owner
Los Alamos, CA

Central Coast Outdoors

John Flaherty, Owner
Los Osos, CA

Chuck Place Photography

Chuck Place, Owner
Santa Barbara, CA

Condor's Hope Ranch

Roberta Jaffe and Stephen Gliessman, Owners
Cuyama Valley, CA

Costa de Oro Winery

Gary Burk, Co-Owner
Santa Maria, CA

Creative Garden Design

Eva Powers, Owner
Buellton, CA

Cycle Star Bicycles

Scott Clark, Owner
Orcutt, CA

Dan Holmes Photo

Dan Holmes, Owner
Ventura, CA

Dancing Deer Farm

Maria Bucaro, Manager
Templeton, CA

Deckers Brands

Dave Powers, President & CEO
Goleta, CA

DLA Architecture

Donald Lee Avery, Architect
Morro Bay, CA

Dr. J's Bicycle Shop

Corey Evans, Owner
Solvang, CA

Ecotones Landscapes, Inc.

Greg Frugoli, President
San Luis Obispo, CA

The Educated Gardner

Simone Smith, Owner
Santa Margarita, CA

Figueroa Mountain Brewing Company

Jaime Dietenhofer, Founder/CEO
Buellton, CA

Frequency Wine Company

Zach Wasserman, Winemaker
Los Alamos, CA

Gaia Graphics and Associates

Terre Dunivant, Owner/Creative Partner
San Luis Obispo, CA

Greyfox Investors LLC

Nathan Wallace, Managing Member
Ojai, CA

Heidi Petersen Ceramics

Heidi Petersen, Owner
Santa Margarita, CA

Infinite Functions, Inc.

Susan & Richard Harvey, Owners
Paso Robles, CA

Jennings Realty/Pine Valley Property Mgmt.

Andrea and Jeff Mowry, Owners
Pine Mountain Club, CA

Juniper Ridge

Hall Newbegin, Founder & President
Berkeley, CA

Kenneth Volk Vineyards

Kenneth Volk, Owner & Winemaker
Santa Maria, CA

Las Pilitas Nursery

Bert & Celeste Wilson, Owners
Santa Margarita, CA

Len Collective

Shannon Len, Owner
San Luis Obispo, CA

Lucky Dog Pistachios

Gene & Gail Zannon, Owners
Cuyama Valley, CA

Manzanita Nursery

Ron & Diane Griffin, Owners
Solvang, CA

Marc Muench Fine Art Photography

Marc Muench, Owner
Goleta, CA

Marcia Burttt Gallery

Marcia Burttt, Owner
Santa Barbara, CA

Margarita Adventures

Amanda Wittstrom Higgins, VP of Operations
Santa Margarita, CA

Maricopa Shell Gas Station

Bob Archibald, Owner
Maricopa, CA

Motel 8 Maricopa

Manji Kumar, Owner
Maricopa, CA

The Mountain Air

Wayne Patterson, Owner
San Luis Obispo, CA

Municipal Winemakers

Dave Potter, Owner/Winemaker
Los Alamos, CA

Native Herbs & Honey Company

Violet Cavanaugh, Owner
Los Osos, CA

Outdoor Industry Association

Gordon Seabury, President
Boulder, CO

Pacific Energy Company

John Ewan, Owner
San Luis Obispo, CA

Patagonia

Hans Cole, Director of Environmental Campaigns
Ventura, CA

Pine Mountain Pizza Company

Chris Lyons, Owner
Pine Mountain Club, CA

Pine Mountain Village Hotel

Andrea and Jeff Mowry, Owners
Pine Mountain Club, CA

The Porch

Byron Smith, Owner
Santa Margarita, CA

Qupé

Bob Linquist, Owner
Santa Maria, CA

Real Cheap Sports

Tim Coates, Owner
Ventura, CA

Rinconada Dairy Farm

Christine & Jim Maguire, Owners
Santa Margarita, CA

Rock Front Ranch

Alisha Taff & Barney Skelton, Owners
Cuyama Valley

Roots Organic Farm

Jacob Grant, Owner
Santa Ynez, CA

Russ Bishop Photography

Russ Bishop, Owner
Ventura, CA

Sage Ecological Landscapes & Nursery

Todd Davidson, General Manager
Los Osos, CA

Santa Barbara Pistachio Company

Gene & Gail Zannon, Owners
Cuyama Valley, CA

Saucelito Canyon Vineyard

Bill & Nancy Greenough, Owners
San Luis Obispo, CA

Skelton Performance Horses

Alisha Taff & Barney Skelton, Owners
Cuyama Valley

Solminer Wine

David & Anna deLaski, Owners
Los Olivos, CA

The Southern Station

Carrie Collins, Owner
Santa Margarita, CA

Sowle Ranch

Dave Sowle & Marcia Burt, Owners
Southern San Luis Obispo County, CA

Studio 58

Peg Grady, Co-Owner
Santa Margarita, CA

Tim Hauf Photography

Tim Hauf, Owner
Ojai, CA

Tina's Diner

Tina Johnson, Owner
Maricopa, CA

Toad&Co

Gordon Seabury, CEO
Santa Barbara, CA

Topa Topa Brewing Company

Jack Dyer, Co-Founder
Ventura/Santa Barbara, CA

Tri-County Pistachio Co.

Gene & Gail Zannon, Owners
Cuyama Valley, CA

Verdad Wines

Louisa Sawyer Linquist, Owner
Santa Maria, CA

Wine & Design Orcutt

Laura Lowe, Owner
Orcutt, CA